



## Corpdata Site Only

## Need new customers, not data protection headaches?

Corpdata Site Only is a 'no names' data product with huge coverage. You can avoid all the GDPR and other data protection laws if you don't process personal data!

Sending marketing material to 'The Managing Director' can be the perfect solution. However, you can also be more creative. Addressing 'the person who buys the stationery' is more specific, and can be much more engaging, producing better results. With a no-names data product, you can access the whole organisation, unrestrained by traditional 'top-tier' jobs.

### The UK's largest file of actively trading organisations

Corpdata Site Only is colossal resource, priced for economy. Based on Companies House information:

- with added Corpdata intelligence
- non-trading 'brass plate' companies have been removed
- corporate structures have been simplified, missing out holding companies and focusing only on the actively trading entities.

### You can afford more promotions

Reduced research costs for Corpdata Site Only mean we can offer the data at a very attractive price point, meaning your budget can stretch further. You can afford to reach more prospective customers!

Corpdata Site Only is invaluable to organisations that need to find new customers, but lack the resources to manage full service direct marketing operations.

### Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



www.corpdata.co.uk sales@corpdata.co.uk 01626 777400

business data you can trust





# Corpdata Site Only - Licensing & Pricing

Single Campaign Use	12 Month Use Most popular	Eternal Use
Use as often as required Within 1 month	Use as often as required Within 12 months	Use as often as required Eternally
<b>License Fee</b> £100/1,000 records	License Fee £200/1,000 records	License Fee £300/1,000 records
	Optional updates Available for additional fee	

#### **Data Elements Available:**

Company name
Company address
Telephone number (\*)
Number of employees (\*)
Turnover (\*)
Trading activity (\*)
Email address (\*)
Web address (\*)

(\*) Data elements available for some site records

### Regularly updated

Corpdata automated systems process regular data feeds of changes from Companies House and other public sources to keep the data at a top-quality standard.

### Targeted campaigns

All targeting is at site level. You can target organisations by industry sector, location and size.

## **Fully compliant**

This file does not contain contact names or personal data, so fully complies with all personal data protection laws, including GDPR.



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